

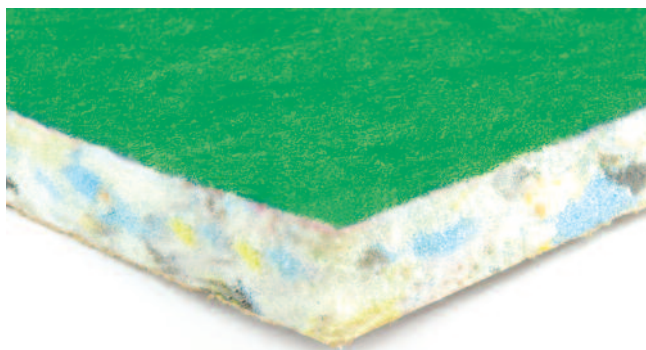
3rd May 2011

INTERFLOOR EXPANDS ITS TREDAIRE PU RANGE

Interfloor have added three new ultra high density (145 kg/m³) PU underlays into their growing range. Tredaire Contract 7 is a 7mm gauge underlay with orange facing film and Tredaire Contract 9 is a 9mm gauge underlay with violet facing film. Both have been designed for double stick

applications but can also be stretch fitted. Tredaire Sensation is an

11mm gauge underlay with green facing film and has been developed for the residential market where superior durability is required. All three products come with high performance, printed, Textron backings.



Tredaire Sensation

This brings the stable of Tredaire PU underlays to eight but Interfloor manufactures over 25 PU underlays for the UK market. Gary Cowley, Interfloor's sales director, says "customer response to our PU range has been extremely positive. These new products will give extra momentum to our sales growth and we're well on our way to becoming the UK market leader in PU underlay."